



JEBBA PRESENTS THE 8th ANNUAL

JAZZIN' ON JEFFERSON

THE EASTSIDE'S LARGEST ARTS, JAZZ, & BLUES FESTIVAL

Saturday July 2nd and Sunday July 3rd, 2011

The Jefferson East Business Association (JEBA) is proud to present the eight annual ***Jazzin' on Jefferson***, a music and arts festival celebrating the jazz, blues and cultural heritage of the Jefferson East Business District. Presented by **Lakeshore Engineering Services**, this free festival is now on a holiday weekend from **Saturday July 2nd to Sunday July 3rd from noon to 9pm** on a closed-off section of **East Jefferson Avenue between the streets of Chalmers and Alter in Detroit, MI**. Jazzin' on Jefferson 2011 will feature world class jazz, blues, & gospel performances, an artist market, children's area, community tours and outstanding cuisine & shopping.

Headlining this year will be Detroit's blues ambassador to the world, **Johnnie Bassett and the Blues Insurgents**. *Mr. Bassett will appear on the Charter One main stage at 7:30pm on Saturday July 2nd* and is sponsored by Mack Avenue Records. Johnnie is Detroit's Blues Ambassador to the world & is truly a legend.

Headlining Sunday will be Planet D Nonet with special guest Thornetta Davis. *They will perform at 7:30pm on Sunday July 3rd* and is sponsored by PVS Chemicals. The Planet D Nonet won best jazz recording in the 2011 Detroit Music Awards. Miss Davis is long considered to be Detroit's greatest female blues & soul singer. As an eastsider, Thornetta has a special bond with the Jazzin' on Jefferson audience.

Other jazz & blues performers include Perry Hughes with Gerard Gibbs & Gene Dunlap; the Vincent Chandler Quintet; Deon Yates, and many more!

In addition to great music, other festival features include the **Junior League of Detroit Kids Zone** with arts & crafts activities, carnival games, and family friendly performances. Returning this year will be the **JOJ Marketplace and DIY Art Gallery**

showcasing mixed media works from area artists and retail vendors with distinctive wares. **The International Food Court** features international cuisine and down home favorites.

New in 2011 are the **Lower Eastside Waterfront Tours**. Sponsored by **Royal Transportation and National Heritage Academies**, these hour-long tours will explore the Jefferson East Business District, Jefferson-Chalmers Neighborhood, and Marina District. These unique explorations will highlight the assets of Detroit's lower eastside including the canal district, riverfront parks, waterfront housing options, historic neighborhoods and marinas.

The Historic Jefferson East Business District is one of a small number of surviving early twentieth-century neighborhood commercial districts within Metro Detroit. By the early 1920's the district had become the center of the area's commercial, social, and cultural life anchored by two big-band era ballrooms: the Vanity and the Monticello. The Jefferson East Business District is also the gateway to the **Jefferson-Chalmers Waterfront Neighborhood and Detroit's Marina District**, Detroit's Riverfront Community with historic homes, canal & island living, 4 marinas and over 120 acres of riverfront parks.

Founded in 1994, the mission of the **Jefferson East Business Association (JEBA)** is to be a collaborative leader in fostering economic development on Detroit's lower east side by creating an environment that is conducive to business and residential growth and development.

JEBA's economic development activities include small business technical assistance & support services, real estate development facilitation, façade & tenant improvement grants, historic preservation and commercial tenant attraction/retention programs. JEBA also operates the Jefferson East Community Patrol and Clean team which work to create a safe, clean and vibrant business district & neighborhood.

JEBA's target area is bounded by Marquette to the west, Alter and the Detroit border to the east, Charlevoix to the north, and the Detroit River to the south. The Jefferson East Business District is located along Jefferson Avenue between Conner Avenue and Alter Road. The Marina District is located south of Jefferson Avenue between Conner Avenue and Marquette Street.

Come join ***Jazzin' on Jefferson***, **Saturday July 2nd and Sunday July 3rd**, for some of Detroit's best music, food and fun.

Jazzin' on Jefferson is made possible through the generous support of the Lakeshore Engineering Services, Charter One Bank, Michigan Council for the Arts & Community Affairs, the National Endowment for the Arts, PVS Chemicals, the City of Detroit, the Mayor's Office of Neighborhood Commercial Revitalization, the Junior League of Detroit, Curis Enterprises, Chrysler Group, LLC, Mack Avenue Records, Royal Transportation, National Heritage Academies, and many more.

For more information about *Jazzin' on Jefferson and the Jefferson East Business Association*, please contact Lisa Hardwick at 313.331.7939 or visit www.jazzinonjefferson.com

For more information, media may contact Matt Lee of Drumbeaters at: 248.584.3715

Street Closures/Detour

Jefferson Avenue will close between Chalmers and Alter Road from 6pm Friday Evening (7/1) until 1am Monday Morning (7/4). Detours will be posted. The main detour route will be Kercheval Avenue.